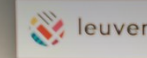
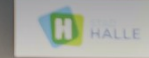
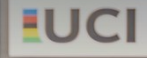


START



lotto

SHIMANO

SKODA

vittoria

UCI

PROJOB

UCI

Vano
mobil

KÄRCHER

superior.

SHIMANO

amazon.com.be

vittoria

UCI

TOPEAK

Flanders
LAND OF THE ART

cheops

STELLA + ARTOIS

ELITE GRAVEL / WORLDTOUR TRAJECTORY /// 24 YRS / 6'4.5" ROULEUR / DALLAS, TEXAS

DONOVEN FRANCIS.

The move is already up the road.

■ THE MOVE

Built in Texas. Forged in Sweden.

It started in Sweden, on a bike his grandfather put him on. Donovan Francis grew up between two flags, Dallas heat and Swedish summers. Those summers were spent exploring gravel roads with his grandfather, and the hard days were the ones he loved. Call it the Viking side. Swedish American, two passports, one engine. Now he is 24, a 6'4.5" rouleur built like the riders who win the hard races.

In September the season closes at Halmstad Gravel Grit 'n Grind in Sweden, where the story comes full circle. It is the race where he and **Romain Bardet** first met.

He did college first. Four years at Texas State, training through every semester, and a communications degree in 2025. Then he went all in. The goal is the WorldTour, and one day the biggest start line in the sport, the **Tour de France**.

TWO PASSPORTS / ONE ENGINE

COMMUNICATIONS DEGREE / 2025

18 MONTH ARC / WORLDTOUR



/ SWEDEN, THE FIRST BIKE



TEXAS STATE, CLASS OF 2025 /
DONOVEN FRANCIS / MEDIA KIT 2026

■ UNBOUND GRAVEL 100

Taken down at mile 10. Eighth at the line.

Unbound Gravel 100, the worst conditions in race history. Taken down by another rider at mile 10, he dropped to 36th, then spent four hours riding back to 8th in Elite Men, setting his 30 minute and 1 hour power records in the middle of the fight.

30 MIN POWER PR / SET IN-RACE

1 HR POWER PR / SET IN-RACE

36TH TO 8TH / ELITE MEN



FINISH LINE, EMPORIA / THE WORST CONDITIONS IN RACE HISTORY / 8TH, ELITE MEN

THE SHEET

Race evidence.

2026 SEASON / ELITE MEN

PLACE	EVENT	NOTE
8	Unbound Gravel 100	Elite Men. Taken down by another rider at mile 10, rode back to 8th.
7	Arkansas Highlands Classic UCI GRAVEL WORLD SERIES	UCI Gravel Worlds qualified.
3	Jailbreak Gravel Challenge	Podium.
3x	UCI Gravel Worlds qualifier UCI GRAVEL WORLD CHAMPIONSHIPS	Raced Worlds in the Team USA kit.

THE ENGINE

Lab-tested. Race-proven.

390_W CRITICAL POWER

473_W 5 MINUTE POWER

703_W 1 MINUTE POWER

1,542_W PEAK SPRINT

75.3_{KG} RACE WEIGHT

120 G/HR GUT-TRAINED RACE FUELING

20 TO 24 HR TRAINING WEEKS

LACTATE TESTED / WHOOP / TRAININGPEAKS

THE CAMPAIGN

Five start lines. One continent.

A full European racing block, July through September. Every kilometer is a stage for the equipment he rides and the brands he carries.

JUL 27

Sweden training block, Karlskrona

Final build on home roads.

AUG 30

UEC European Gravel Championships, Belgium

UEC CHAMPIONSHIP

A-RACE

The championship start the whole block builds toward.

SEP 6

The River by The Traka, Bouillon

GRAVEL EARTH SERIES

Belgian gravel at race pace.

SEP 19

Sea Otter Europe, Girona

UCI GRAVEL WORLD SERIES

UCI Gravel World Series. WorldTour scout central.

SEP 26

Halmstad Gravel Grit 'n Grind, Sweden

UCI GRAVEL WORLD SERIES

A-RACE

Season closer, on the roads where his grandfather taught him to ride, and where he and Bardet first met.

THE FACE OF THE RACE



OFFICIAL RACE ANNOUNCEMENT / HIGHLANDS 2027

When the Highlands Gravel Classic announced its 2027 edition, the image they chose was Donoven. Seventh on the Highlands course put him on the organizers' radar. The official announcement for the **April 24th, 2027** edition puts him on the poster, racing in the teal United kit, **plate 53**.



■ THE CORNER

The people in his corner know the road.

Romain Bardet

TOUR DE FRANCE / 2ND 2016 / 3RD 2017

Stood on the Tour de France podium twice and retired from the WorldTour only last year. After Unbound he invited Donovan into a one to one mentorship, with a private training camp in Belgium this August.

Brent Bookwalter

BMC RACING / GRAND TOUR VETERAN

Spent more than a decade riding grand tours for BMC.

Quinn Simmons

CURRENT WORLDTOUR PRO

Current WorldTour pros like Quinn Simmons have trained and ridden with him.

■ THE AUDIENCE

The audience rides along.

563K

TOTAL TIKTOK LIKES

TOP VIDEOS

1.4M / 584K / 533K VIEWS

Breakout short-form reach on TikTok, race-day storytelling on Instagram. Partner product does not sit in a garage here. It goes in front of the feed.

@donovendjf_
TIKTOK

@donoven.francis
INSTAGRAM

■ THE BRIDGE

Get in before the contract.

Product partnership for 2026 and 2027: equipment and nutrition support. No cash ask.

- 01 UCI race visibility across the US and Europe
- 02 Content integration with breakout short-form reach
- 03 Structured product feedback from a data-instrumented athlete
- 04 First-mover equity before the WorldTour contract

Start the conversation.

COACH CHAUN HARPER / DALLAS, TX

CHAUNHARPER@YAHOO.COM

■ [DONOVEN-FRANCIS.HIGGSFIELD.APP](#)

